



With your Leadership Team, please identify the next actions you will take to successfully implement PD 360 in your building or campus. This form is only a beginning. Continue to expand your plans.

## Explore school goals for the use of PD 360.

Establish the **Purpose** for implementing PD 360: \_\_\_\_\_

Define how PD 360 will support the accomplishment of the **School Improvement Plan**: \_\_\_\_\_

Plan a big roll-out at the next staff meeting: (date) \_\_\_\_\_

Add to the agenda: Introduction to PD 360

Who will introduce and demo PD 360 to the staff? \_\_\_\_\_

- Show staff a motivational video from the “Who Says” collection
- Allow time for discussion
- Demo the PD 360 site
- Point out the “Achievements” icon
- Draw attention to content in the “PD videos” icon
- Point out the “Colleagues” icon
- Hand out *Getting Started with PD 360* document
- Assign all staff members to complete *Getting Started* document in 1 to 2 weeks—submit to principal
- Establish **high expectations**

Principals delegate leadership responsibilities. Make assignments for training teams or PLCs, leading a Users Group, tracking usage through the Reports function and follow-up activities.

## Plan for use of PD 360 segments in upcoming staff meetings:

Meeting Date	PD 360 Video Segment to be Used	Facilitator

## What incentives will be available to encourage usage of PD 360?

- Professional development credit, awards for achievement points, other: \_\_\_\_\_
- Who will track incentive activities? \_\_\_\_\_
- When and how will that be done? \_\_\_\_\_

## Identify how PD 360 will be used within

- Teams/Departments \_\_\_\_\_
- Collaborative Groups \_\_\_\_\_
- Interest Groups \_\_\_\_\_
- New Teachers/Mentors \_\_\_\_\_
- Professional Learning Communities \_\_\_\_\_
- Individually \_\_\_\_\_
- Coaches \_\_\_\_\_

## Form a User Group made up of leaders/department chairs



Remember, student learning is central to effective professional development. PD 360 is a catalyst for teachers and leaders to provide student-focused learning. PD 360 is a job-embedded resource for delivering effective professional development in large groups, small groups, one-on-one instruction, and independent study.

## **Making good use of PD 360**

- Login and instruction
  - Do all PD 360 users have a working, active login and know how to access PD 360?
- Working technology
  - Are users consistently able to log in and access videos and the learning community from home and work?
- Time allotment
  - Are teachers provided time during their work day to engage in professional development?
- Support and Focus
  - Are teachers provided with support in finding content that is aligned with their Personal Growth Plans?
  - Are Focus Objectives set up for School Improvement Plans?

## **Make it rewarding**

- Professional Development Credits
  - Do teachers understand they can use PD 360 to earn credits for state or district mandated professional development requirements?
  - Are Achievement points recognized and rewarded?
- Collaboration
  - Are teachers provided with regular opportunities for collaborative discussions?
- Relevant
  - How can the learning be meaningful and applicable to meet specific needs?
- Differentiate
  - How can PD 360 support a differentiated learning experience for your professionals?
- See Results
  - How can teachers evaluate their progress and see their results?
- Offer rewards
  - What rewards and incentives can be put in place to help teachers use PD 360?

## **Make it “the way we do things around here”**

### **PD 360 must become part of the school landscape**

- How can leaders use PD 360 for their own professional learning?
- How can instructional leaders use PD 360 to help teachers?
- What will you do to recognize those that are using PD360 effectively?
  - Can you have exemplary teachers provide demonstrations and support?
- Conduct regular discussions about PD 360 use.
- When can you make it an ongoing part of a regularly scheduled meeting to discuss the following:
  - How is PD 360 helping you?
  - How are the innovations learned in PD 360 being implemented in your classroom?
  - What additional support do you want or need?

**For technical support and to find answers to questions  
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